#### Helping a More Diverse Student Population Succeed in the Highly-Selective University:

#### An Example from Writing Studies



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Universidad de Chile 17 October 2017 Inside Higher Education (5 Sept. 2017) reported on the 2017 drop in international student enrollment in U.S. graduate and professional programs—sometimes "precipitous," as at the University of Florida, where there was a 30% decline.

University of Florida President Kent Fuchs stated:

"My concern is that the U.S. risks losing its position as the destination of choice for the world's very best graduate and professional students. We must, as a nation and university, tell the world that we welcome international students and that they have wonderful opportunities here. Our university's future depends on this -- and so does our nation's."

Inside Higher Education survey of U.S. directors of admissions (Sept. 2017):

 "Does higher education need to redouble its efforts to recruit and retain underrepresented minority groups?"

- Public university admissions directors: 86% yes
- Private university admissions directors: 66% yes

# DACA is important to us in higher education—many of those eligible for DACA are among our students.

- Those at UC Davis have met our admissions criteria, and have come to us either directly from secondary school or have transferred from the two-year community or city colleges.
- In all but immigration status, they are truly Californians, fluent in English and many multi-lingual.
- "UC Davis is home to a dedicated community of DACA students from across the globe. Turning our backs on these students is not who we are. At UC Davis, we open our doors to the world and give the best and brightest a chance to shine, no matter where they happened to be born." –Chancellor Gary S. May (UC Davis *Dateline*, 9/11/17)

#### Diversity at UC Davis

Our undergraduates include many *first-generation* students: those who come from families in which they are the first member to attend college.

In addition, UC Davis is always ranked in the top ten among U.S. universities for recruiting and

graduating low-income students.

#### Undergraduate Enrollment at UC Davis:

- Asian and Asian-American 45%
- Anglo and Other European-American 27%
- Latino 21%
- African-American 5%
- Native American and Pacific Islander 2%



## UC Davis PhD Students in Writing, Rhetoric, and Composition Studies

- Most come with teaching experience in writing studies.
- Ambitions for academic careers vary—
  - University Writing Programs
  - Teacher Education
  - Multilingual Writing Programs
  - Community College Writing Programs
- Research foci vary—
  - Second-Language Writing
  - Writing in Disciplines
  - Childhood Development
  - Writing and Technologies
  - Writing Program Design, etc.



# UC Davis PhD Students in Writing, Rhetoric, and Composition Studies

They all share the dedication to *educational access* for people of *all backgrounds*...

which is the environment in which they teach as grad students in our Davis undergraduate writing courses.



#### UC Davis "Principles of Community"

https://occr.ucdavis.edu/poc/index.html

"UC Davis reflects and is committed to serving the needs of a global society comprising all people and a multiplicity of identities."

Diversity and anti-discrimination are defined and elaborated in the Principles.





#### Diversity in University of California Admissions:

On the undergraduate admissions website, 14 categories of achievement are listed for the UC, including this statement about "life experiences":

"Academic accomplishments in light of your life experiences and special circumstances, including but not limited to: disabilities, low family income, first generation to attend college, need to work, disadvantaged social or educational environment, difficult personal and family situations or circumstances, refugee status or veteran status."

#### Transfer Students in the University of California:

- An increasing proportion of our students—about 30%--come to us through transfer from a California community college.
- Our transfer students must complete a basic range of courses at the community college across disciplines before applying.
- They have performed overall above a 3-point out of 4 level in those courses in order to apply.
- It says on the Univ. of California admissions page for transfer students:

"We give California community college students first priority over other transfer applicants, and many campuses offer guaranteed admission for well-prepared transfer students."

#### Financial Aid for UC Students

- UC education is not inexpensive for California students—who make up more than 85% of our undergraduates
- It is roughly twice as expensive for out-of-state and international undergraduate students.
- Including tuition, fees, housing, and food, the cost for a California student is roughly 25,000 US dollars per year.
- But the great majority of students receive at least some financial aid, depending on need:

"In fact, more than half of our undergraduate students pay no tuition at all. Over two-thirds of UC undergraduates receive grants and scholarships, with an average award of around \$16,300."





### Typical Components of U.S. Writing Programs in Diverse Universities

- At least one required writing course in the first year
- Most universities require *more than one course in this discipline*. More and more frequently, the second course is offered in a later year than the first year.
- Most universities have a writing center, in which tutors, most often fellow students, have been trained to give feedback to those who visit the center.
- At least 50% of universities also have some form of a writing-across-the-curriculum or writing-in-the-disciplines program
- A high percentage of these universities also have what is called a "writing intensive" course requirement
- Of special note: Many universities, especially those which admit many international students and students whose first language is other than English, will also offer what are called "developmental" courses in writing in English.

At both George Mason University and UC Davis, the writing curriculum is what is called a "vertical curriculum," which serves students throughout their years in the university. it consists of

- required writing courses (two), one in the first year and one in the 3<sup>rd</sup> or 4<sup>th</sup> year
- a writing center offering tutoring sessions and workshops available to all students
- a WAC/WID program that includes workshops for teachers across disciplines and "writing-intensive" courses in many disciplines.
- UC Davis also offers a "minor" in professional writing (five elective courses, including an internship), which gives students a credential listed on their diplomas. All in all, both universities offer students the opportunity to take courses or use tutoring services throughout their years in the university.

### "Vertical" Writing Curricula at UC Davis and George Mason University

Year	Courses in Writing	Services	WAC/WID	Credential	Credential
in	Program		Courses	(UC	(George Mason)
Univ.	_			Davis)	
4-5	Writing in	Writing	Writing-	Writing	Concentration in
	Disciplines	Center	Intensive in	Minor	English Major
	&Professions		Majors		
	(UCD & GMU)		(UCD,GMU)		
3	Writing in	Writing	Writing-	Writing	Concentration in
	Disciplines	Center	Intensive in	Minor	English Major
	&Professions		Majors		
	(UCD & GMU)		(UCD,GMU)		
2		Writing			
		Center			
1	Writing in Genres	Writing			
	(Argument,	Center			
	Essay)+				
	"Developmental"				
	Options				

Table: A "Vertical" Writing Curriculum

In my "Writing in Science" course, students **read** much science writing, write diverse projects, and offer workshop commentary to fellow students. Projects include:

- Proposals for each project
- Rhetorical analyses of research papers they read in peer-reviewed journals
- A formal review of research on a topic they choose from their research field
- A "popular" adaptation of this research for a very different audience and in a different mode—a brochure, a video, a website, etc.—that requires them to use photography, video, drawing, and other visual tools
- An oral-visual presentation, usually PowerPoint, on their research, given to the class
- An autobiographical history of their growth as writers and scientists, with projection into the future.

